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PARKMOBILE USA, INC. LAUNCHES MOBILE PAYMENT SOLUTIONS IN VALLEJO, CA

With the launch of Parkmobile, residents, businesses and visitors will be able to conduct their parking transactions by mobile phone.

Vallejo, CA August 1, 2013-- Parkmobile USA, Inc. announced today their revolutionary new service has been implemented in Vallejo. Customers can pay for parking with their cell phone using Parkmobile's mobile applications for the iPhone, Android, Windows, and Blackberry smart phones.

To use the new Parkmobile system, customers can register for free at www.parkmobile.com or download the mobile app. Once registered, they can use the mobile app, the internet, or a toll free number to pay for parking. To park at the Vallejo Station Parking Structure and lots, customers can use the zone code of 6789. After setting up the account, customers can immediately start using the system with their registered mobile phone. They can also select the option to receive alerts and reminders 15 minutes prior to expiration of their parking session.

"Parkmobile is very excited to launch our mobile payment parking service in Vallejo - another progressive thinking city," said Cherie Fuzzell, CEO of Parkmobile USA, Inc. "This technology offers customers a new and improved way to pay for parking. Our mobile payment service is an example of another technology that can make our lives easier and more efficient." While customers can also pay on site using the paystations, City staff concurs with Parkmobile, "The City is very excited to be able to offer these convenient options to our parking patrons," said Jill Mercurio, City Engineer.

The program is offered in the Vallejo Station Parking Garage and ferry parking lots. Parkmobile's advanced technologies and services will enhance the experience of motorists. Parkmobile's mobile payment solution is an ideal parking option, is simple and convenient.

Vallejo marks the eleventh West Coast market following Oakland, Los Angeles and Sausalito, among other cities, which offers the Parkmobile mobile payment solution. *By entering Vallejo's unique zone code*, <u>6789</u>, *Parkmobile provides which parking options are available to the customer.*

For additional information and locations visit: www.parkmobile.com.
For information about Vallejo Station parking please visit our webpage or www.ci.vallejo.ca.us.